Lost in Translation: Challenges in Learning e-Learning

Jack Hyland

The technology is the easy part. But not that easy.

	Library tutorial for MG101 students	DCU Library	*
DCU	Finding market research		
Menu ▶ I. Begin	Market meaarch		-

Rate **your level of experience** as an instructional designer / online teacher?

1

1

1

- A. Extensive
- B. Occasional
- C. Patchy
- D. Very little

Rate **your skill** as an instructional designer / online teacher?

1

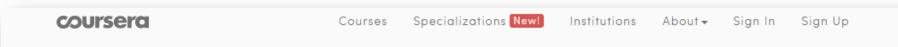
1

1

A. B. C. D. E. You have no business teaching online Unless you are also learning online

Learn what you like

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Critical Perspectives on Management

An unconventional approach to management strategy! This class offers students the opportunity to explore today's management practices from unexpected perspectives in order to ask provocative questions about the modern business environment. This approach will allow us to interrogate key management concepts in order to explore the thinking that informs them and, as importantly, the form of capitalism they foster.



Learn what you like

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HOW IT WORKS FIND COURSES SCHOOLS & PARTNERS

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American Capitalism: A History

Examine how economic development fueled the United States'



School:	CornellX
Course Code:	HIST1514x
Classes Start:	21 Oct 2014
Course Length:	8 weeks
Estimated effort:	4 <mark>hou</mark> rs/week

Learn why it works



Helen Tyson @helenomniplex · 14 hrs

One of the best pieces of eLearning development advice from this weeks ID course: Build something YOU don't hate. Obvious when you say it...



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What do you hate?

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Your work must be testable



Menu

- 1. Begin
- 2. Find
- ▼ 3. Evaluate
 - 3.1. Evaluate your sources
 - 3.2. Advice from DCU lecturers & students
 - 3.3. Eight important questions
 - 3.4. 1. How did you find it?
 - 3.5. 2. What is it (book, journal article etc.)?
 - 3.6. 3. Who wrote it?
 - 3.7. Question
 - 3.8. 4. Why was it written?
 - 3.9. Question
 - 3.10. 5. Who is it written for?
 - 3.11. 6. Is it well presented?
 - 3.12. 7. Does it cite its sources?
 - 3.13. 8. Is it up to date?
 - 3.14. Evaluate

4. Cite

Search...

Q

Library tutorial for MG101 students

Imagine you're looking for information on *the debate about plain packaging for cigarettes* and you have found this site: <u>http://www.foresteireann.org/</u>. Take a brief look at it and pick the option below which best describes *the creators of the site*.

They are ordinary members of the public providing balanced, impartial information

They are ordinary members of the public presenting their opinions

They are experts in this area of public health policy providing balanced, impartial information

They are experts in this area of public health policy representing the tobacco industry's position

SUBMIT

DCU Library

Don't settle for best practice